

Michał Greń

Senior Creative Product Designer

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About

I've spent 10+ years designing and launching B2B SaaS products from the ground up, from first wireframe to full design system. In that time I've led 40+ projects for founders worldwide, building brands and interfaces that scale fast and work in the real world. Products I designed serve 2M+ users and helped clients raise over \$5M. I work heavily with AI across the whole process, from research to shipped code.

Product Design · Design Systems · UX Research · AI · Branding · Animations · Design Engineering · Figma · Framer · Webflow

Work Experience

Senior Product Designer Freelance, direct with founders	2020 – Now
Senior UX/UI Designer Selleo, Bielsko-Biała	2020 – 2026
UX/UI & Graphic Designer Rehegoo, Bielsko-Biała	2016 – 2020

Press & Side Projects

hotkeys.design Side project · AI agent skills library	Side project
Design, nie tylko pastelowy! Panel discussion · Selleo	2023
UX Design for E-learning: 10 Tips to Attract Users Publication · Selleo	2020
Henryk Łapiński, documentary Projekt Nestorzy	2019

Testimonials

"Michał developed our comprehensive design system with exceptional skill. His strategic approach and strong communication ensured the project stayed on track while meeting all functional and aesthetic requirements."

Kenneth Kerrigan · Engineering Manager, GreyScout

"Michał is a versatile UX Designer with an adaptable approach that suits project requirements effectively. His contribution as a team player makes him a valuable asset in any design project."

Rob Eifler · CTO, Defined

"I've been consistently impressed by his ability to bring fresh ideas to the table and solve UI/UX problems. His creative input has greatly enriched our project."

Marius Mathisen · Co-Founder, Pletly

"What stood out was the very human approach, open communication, genuine listening, and a collaborative way of working."

Christopher Sale · CBDO, IDENTT

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